Referencing workshop

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Aim of today’s session:

• Introduction to referencing
• How to avoid plagiarism
• Referencing exercises
Why do it

- To acknowledge other people’s ideas and to avoid charges of plagiarism
- To offer support for the argument we are making
- To enable readers to trace the source
How do we reference?
Harvard (LSBU style)
What is Plagiarism?

Plagiarism is the act of presenting the work or ideas of another as your own.
Examples of plagiarism

• Failure to cite source of information which is not “common knowledge”

• Cutting and pasting or copying another’s words without quoting or citing

• Paraphrasing another’s words without citing

• Summarising another’s ideas or findings without citing

• Using illustrative materials such as diagrams and statistics without citing the source
Two elements to referencing:

1. In-text citation (Author, year) or (Author, year, page)

• ........ most important issues for marketers (Blythe and Martin, 2016).

• Blythe and Martin (2016) suggest that ...........

• “Impulse purchases are not based on any plan, and usually happen as the result of a sudden confrontation with a stimulus” (Blythe and Martin, 2016, p. 64).

2. Reference list

Books

- Author (Surname, Initials)
- Year published (in brackets)
- Title (in italics)
- Edition (if later than the first)
- Place of publication
- Publisher

Example:

In-text citation: (Strauss and Frost, 2014)
Try referencing this book:

**Title:** Cross-Cultural Management: Essential Concepts (third edition)

**Authors:** David C. Thomas and Mark F. Peterson

**Publisher:** Sage Publications, London

**Year of publication:** 2015

What would the in-text citation be?
Book answer:


In-text citation:

(Thomas and Peterson, 2015)
Journal articles

• Author (Surname, Initials)
• Year published (in brackets)
• Title of article
• Name of journal (in italics)
• Volume & issue number
• First & last page numbers

Example:

In-text citation: (Vetrakova and Smerek, 2016)
Try referencing this journal article:

**Title:** Group development and integration in a cross-disciplinary and intercultural research team

**Authors:** Naomi Kirk-Lawlor and Shorna Allred

**Journal name:** Environmental Management

**Year of publication:** 2017

**Volume/issue number:** 59 (4)

**Page numbers:** 665-683

What would the in-text citation be?
Journal answer:


In-text citation:

(Kirk-Lawlor and Allred, 2017)
Websites

- Author (Surname, Initials)
- Year of publication (in brackets)
- *Title* (in italics)
- Available from: URL
- [Accessed date].

**Example website:**

In-text citation: (The Chartered Institute of Marketing, 2015)
Try referencing this website:

URL: http://www.bbc.co.uk/news/business-19476254

Date published: 7 September 2012

Author: Lynda Gratton

Date accessed: 24 April 2017

Title: The globalisation of work - and people

(What would the in-text citation be?)
Website answer:


In-text citation: (Gratton, 2012)
RefWorks

Citation management tool—includes LSBU Harvard style so make sure you select it!

Sign up at
https://refworks.proquest.com
(or just Google new RefWorks)

NOTE: you will need to check any references generated by RefWorks
Help and information

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Email us  LLRbus@lsbu.ac.uk

Come to the Research Helpdesk in the Library, Level 3 Bridge, open 11:00am-4:30pm term-time.

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