Finding Library resources
In this session:

✓ LLR update
✓ Journal articles
✓ Database searching
✓ Other resources
  ▪ Mintel
  ▪ Box of Broadcasts
  ▪ British Standards Online
✓ Referencing
✓ Where to find Help and Advice
Library update

• DVD loans – now 2 weeks

• Auto-renewals
  • All items will automatically be renewed, UNLESS:
  • The item is reserved by another borrower.
  • There is another issue with your library account (eg outstanding charges, or your account has expired.)

The following items have been automatically renewed. Please see below for the new due date(s):

C++ for everyone
Horstmann, Cay S.,
005.133 HOR barcode: 30102009189760
Due date: Wednesday 26 June 2019 RENEWED

These items could not be renewed and are due on 19 June 2019:

Designing media
Moggridge, Bill.
006.7 MOG barcode: 3010200969407
Due date: Wednesday 19 June 2019
Welcome to the Product Design Guide

A variety of valuable resources for your studies.

Contact Us

Information Skills Librarian
Built Environment & Architecture
✉️ askilibrarian@lsbu.ac.uk

Perry Library
250 Southwark Bridge Road
London
SE1 6NJ
📞 020 7815 6607
✉️ library@lsbu.ac.uk

Built Environment & Architecture
LibGuides
Architecture, Civil Engineering

(Pixabay, 2016)
Searching for journal articles

- By citation
- By keyword / topic searching

Databases

https://libguides.lsbu.ac.uk/productdesign/journalarticles

- Journal articles
- Magazine articles
- Trade publications
- Conference proceedings
- Academic research
- Current
- Peer reviewed
- CANNOT be accessed on the open web
Researching your topic

• Identify your keywords
• Identify alternative terms
  • synonyms (similar/identical meanings)
  • alternative spellings

• Keep a note of every search you do
  • adjust key words as you go along
How important are consumer ethics in sustainable product design?
How important are consumer ethics in sustainable product design?
How important are consumer ethics in sustainable product design?

<table>
<thead>
<tr>
<th>Keyword/s</th>
<th>Alternative/Related words</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Keyword 1:</strong> consumer</td>
<td><strong>OR</strong> Customer user</td>
</tr>
<tr>
<td><strong>Keyword 2:</strong> Ethics</td>
<td><strong>OR</strong> Morals values</td>
</tr>
<tr>
<td><strong>Keyword 3:</strong> Sustainable</td>
<td><strong>OR</strong> Environmental green natural</td>
</tr>
<tr>
<td><strong>Keyword 4:</strong> Product design</td>
<td><strong>OR</strong> Industrial design</td>
</tr>
</tbody>
</table>
Focussing and broadening your search

• Use **AND** to focus your search (this will give you fewer results)
  • eg inclusive design **AND** wellbeing

• Use **OR** to broaden your search (this will give you more results)
  • eg user **OR** consumer **OR** customer

• Use **NOT** to exclude a topic (this will give you fewer results)
  • eg social factors **NOT** economics factors
Truncation and phrase searching

• Use * to find different possible endings to a word
  • eg manag* would find manage, manages, managed, managing, manager, management etc

• Use “” [quotation marks] to search for a phrase
  • eg “user-centred design”, “principles of sustainability”
How important are consumer ethics in sustainable product design?

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Finding Market Research

https://libguides.lsbu.ac.uk/productdesign/specialist

Mintel

Passport (Euromonitor)

UK

Global
Box of Broadcasts

Box of Broadcasts allows you to watch, record and search for past and upcoming TV and radio programmes.

BBC
ITV
Channel 4
Dave
Yesterday
Sky News
Al Jazeera

Radio stations

Over 2 million programmes since 1990s
British Standards Online

https://libguides.lsbu.ac.uk/productdesign/specialist

• Standards are agreed ways of doing something, written down as a set of precise criteria;

• Standards are put together by groups of industry experts, consumers, research organizations, government departments and more;

• Some tell you how to do something in great detail, others give more general information, others simply define terms;

• Standards put in place the ‘ground rules’ for emerging technologies.
Referencing
Referencing
LSBU Harvard

https://libguides.lsbu.ac.uk/productdesign/referencing

- LSBU Harvard Referencing guide
- FAQs
- Workbooks
- Refworks
- Link to interactive materials
- Helpful info
Referencing

Why reference?

• To prove that substantial research has been done to support your analysis

• To give credit to other people’s work

• To enable others to follow up on your work

To avoid plagiarism!
What is plagiarism?

Plagiarism is the act of presenting the work or ideas of another as your own.

- Penalises honest students
- Degrades academic standards
- Reflects on your academic record

- Persistent or blatant plagiarism could lead to expulsion from the university
Is this plagiarism?

You copy and paste a paragraph of text from a website without enclosing it in quotation marks or referencing the source.

YES

This is definitely plagiarism. When you copy the exact words from another source you must enclose them in quotation marks and provide a reference.
Is this plagiarism?

You rewrite the words of another in your essay and don’t include a reference to their work.

YES

Even if you do not directly copy the author's words you must provide a reference when you refer to their work.
Is this plagiarism?

You copy and paste an image from a free website into your essay and don’t include a reference.

YES

You must provide references to images, illustrations, diagrams, data tables etc. that you copy from other sources.
Is this plagiarism?

You copy words from a book into your own work, place quotation marks around them and provide a reference.

NO

It is not plagiarism to copy words from another source as long as you place them in quotation marks and provide a reference.
Is this plagiarism?

You include a fact or saying in your assignment which is generally known without providing a reference.

NO

If a fact is generally well known or “common knowledge” then you don't need to reference it.
LSBU Harvard

• In-text citation in your assignment
• Reference List or Bibliography at the end of your assignment
In-text citation

Format: (Author, year) or (Author, year, page)

Examples:

- For end of sentence
  … other authors have denied this (Hartley, 2019).

- As part of sentence
  Hartley (2019) suggests that …

- As part of direct quote
  “transformation is key to …” (Hartley, 2019, p.74).
Example

…Although there has been a paucity of research into sustainability, green energy and the intricate design of products. Sauerwein et al. (2019) supports this view that products can be designed with cleaner production embedded in the fundamentals of design right through to ultimate product and distribution. This is a question and concern that is often raised with regards to the use of plastics in product design, and the within the wider design world. Can plastics ever be sustainable or a responsible material to use (Mastro 2016)? And can digital products solve the sustainable issues around green productivity and workflow? And can this work in particular in a city, with all the conflicting designs? O’Sullivan et al. (2019) look at examples from around the world …
Reference List

- Should only contain the details of sources you’ve cited in your work.

- Put all your references in one list under the heading ‘Reference list’.

- Do not list resources by type.

- List references in alphabetical order by the authors’ surnames/names of corporate authors or by the first letter of the reference.


Three or more authors

All authors appear in the Reference List

Only the first named author appears in the in-text citation

One author (Brown, 2018)
Two authors (Brown and Smith, 2018)
Three or more authors (Brown et al., 2018)

et al. = et alia = and others
Secondary referencing

If you want to cite a work which is referenced in another work, you should try and track down the original. However, if this isn’t possible, make it clear in your text where you found the information and only include a reference to the document you’ve read.

Example: Dunn (1988), as cited by Campbell and Muncer (2018), believed …
or
Dunn (1988) revealed that … (cited in Campbell and Muncer, 2018)
or

Your reference list will include the full details of the Campbell and Muncer work, but no mention of Dunn’s.
Which is the correct reference?


Which is the correct reference?


Which is the correct reference?


Which is the correct reference?


Which is the correct reference?


Referencing Tips

Take notes - Be thorough, and remember your access dates!

Be concise – Know which ideas are the authors, not your own

No ordering by type – Do not split into source types

No et al. in reference list – Must list all authors in final reference

START EARLY – Referencing requires brain power!

Formatting all the same – Copy & Paste jobs stand out
1:1 support

Book a 1:1 with an Information Skills Librarian
go.lsbu.ac.uk/askalibrarian
• Database Searching e.g. Journal articles
• Referencing
• Using RefWorks

Email queries: askalibrarian@lsbu.ac.uk

Research Helpdesk (from 7th October)
3 Bridge
Mon-Fri 12.00-4pm
Any questions?